

# Derek Rhode

Front-End Developer

323-384-2413 | [derek@derekrhode.com](mailto:derek@derekrhode.com)

Digital Resume – [www.derekrhode.com](http://www.derekrhode.com)

Portfolio – [www.zaithe.com](http://www.zaithe.com)

**OBJECTIVE:** My goal is to eventually be a rock star programmer that has mastered the art of programming. I want to eventually merge into advanced programming algorithms like machine learning.

**PRINCIPLES:** To bring the client excitement and anticipation about the progress of their project and the future of their endeavor.

## **DEVELOPMENT SKILLS:**

- JavaScript
- jQuery
- HTML5
- CSS3
- ActionScript 2
- Actionscript 3
- Celtra Ad Platform
- Dreamweaver
- Apple IAd
- DoubleClick – Studio and QA Certified!
- PointRoll
- Github

## **DESIGN SKILLS:**

- Photoshop
- Illustrator
- UX/UI Design
- Flash Animation and Compositing

## **3D, MOTION GRAPHICS SKILLS:**

- Autodesk Maya
- After Effects
- Knowledge of Trapcode & Red Giant Plugins

## **CURRENT RESEARCH / INTERESTS:**

- Alernativa3D
- Three.js

- Programming Patterns
- Improving existing skillset.
- Ecology
- Microscopy
- Artificial Neural Network Programming
- Procedural Programming

## **LONG TERM RELATIONSHIPS - CURRENT / PAST:**

### **Developer | 2014 – 2014 - FREELANCE**

Unfold Agency | San Francisco, CA

- Worked on flash banner campaigns.
- Built many websites for ubisoft.

<http://www.unfoldagency.com/>

### **Developer | 2013 – 2014 - FREELANCE**

BlackBox Creative | Los Angeles, CA

- Worked almost entirely on flash banner campaigns.
- Work was nearly fulltime for an entire year.

<http://www.blkbxcg.com/>

### **Developer | 2012 – 2013**

Red Interactive | Santa Monica, CA

- Developed functionality that designers could not complete and helped them solve issues.
- Developed a lot of dynamic ads where real-time data is used to display dynamic content.
- Assisted in developing tools to make the company stand above competitors.

<http://www.ff0000.com/>

### **Flash Developer / Designer | 2012 – 2012 - FREELANCE**

NBCUNIVERSAL | Universal City, CA

- Involved in managing specific campaigns and creating all of the assets associated with them.
- Involved in ideation for upcoming campaigns such as social media promotion and rich media takeovers.

<http://www.nbcuni.com/>

### **Flash Developer / Designer | 2010 - 2012**

The Visionaire Group | Marina Del Rey, CA

- Involved in initial compositing phase for clients building cutting edge flash rich media banners
- Built HTML5 banner templates to expand company's arsenal.
- Built countless rich media banner ads in ActionScript.
- Top programmer in advertising division.

<http://www.tvgla.com/>

**Vice President | 2010 - 2010**

Interdiction Games | Oregon

- Involved in conceptualizing the overall mission of the company and timeline of development for a game called Galactic Conquest.
- Managed a team of Developers
- Things went sour between Investor and President so I moved back to L.A.

<http://www.galacticonquest.net/>

**Production Designer / Flash Developer | 2009 - 2009 - FREELANCE**

Social Control | Los Angeles, CA

- Involved in the creation of commercials and banner advertisements.
- Involved in client meetings and pitches.
- Worked directly with Art Director at Hyundai.

<http://socialcontrol.com/>

**Production Artist | 2006 - 2008**

Heavenspot | Hollywood, CA

- Involved in Website Dev, Banner Development, Design, 3D, Motion Graphics.
- Involved in client meetings and pitches.
- Worked directly with CEO.

**WORKING CLIENTS**

- Walt Disney
- DreamWorks
- Universal
- Paramount
- Google
- Adobe
- Sony Pictures
- Nick Jr
- Hyundai
- Pepsi
- Focus Features

- Universal Sports
- Gatorade
- 20th Century Fox
- LionsGate
- Ecko Unltd.
- Mattel
- Barbie
- ABC Family
- Showtime
- A&E
- FX
- Columbia Pictures
- Newline Cinema
- Sprint
- NBCUNIVERSAL

## **EDUCATION**

### *OTIS College | 2011*

I took a Fundamentals of Design course at OTIS to improve my knowledge of design.

### *Self-Taught | 2003 - Present*

I enjoy continually learning to improve my knowledge and career. I have used a variety of free lessons as well as paid courses to learn from.

### *Mitchell High School | 2005*

Received a Diploma and took multiple web development courses and recreated the schools website.